

WI CPCP Community Advisory Committee Meeting Minutes:

7/21/21

12:15 – 1:00pm

Attended:

A. Chao, L. Krantz, C. Reuter, P. Roloff, K. Kujawski, R. Kim, L. Ludlum, E. Nelson, S. Herr, C. Lium

Not in attendance: J. Tapper

1. Committee Business
 - a. Charter - reviewed and approved.
 - i. 2-year commitment from committee members, with extended term (up to 4 years) as an option.
 - b. Suggestions for community stakeholder member additions
 - i. No suggestions at this time were offered.
 - c. Preference for meeting platform and timing of meetings
 - i. Zoom has been chosen as the preferred meeting platform.
2. Wisconsin Child Psychiatry Consultation Program (WI CPCP) Updates
 - a. Pediatric Mental Health Conference for primary care providers Nov. 5, 2021.
 - i. Conference to be held both virtually and in person.
 - ii. On-line registration is ready to launch.
 - iii. Finalizing conference fliers with the ability to print and attach a weblink for distribution.
 - iv. 4 CME talks: ADHD, Anxiety/Depression, Non-suicidal Self-injurious Behavior, Autism Spectrum Disorders.
 - v. Marketing strategies for the WI CPCP Conference
 - Committee member promotion
 - Flyer distributed at provider enrollment and check-in meetings.
 - WI CPCP Newsletter
 - WI MHI newsletter
 - WIAAP newsletter
 - b. Marketing & promotion (New video, promotional items distribution)
 - i. New video sent to CAC members through email to view, as there were technical difficulties with hearing the video play through screen share.
 - ii. PPT slide shared of promotional items mailed to enrolled providers in April.
 - c. State map of regions with coordinators & psychiatrists shared.
3. FY 22 Focus: PCP Enrollment Growth
 - a. Feedback from the committee on how to increase saturation: WI CPCP coordinators will share lists of health systems/clinics contacted/enrolled with the committee members representing that region for review and input.
 - b. Barriers to PCP engagement
 - i. Institutional Barriers
 - Some health systems firewalls are not allowing PCPs to access WI CPCP website. Some must contact IT to allow access to website.

- Members of the UW-Madison Children’s Hospital Pediatric Advisory Committee has not heard of WI CPCP. Would need to do more outreach to UW-Madison Children’s Pediatric Advisory Committee.
 - Ascension should not have any barriers, and if so, please contact Peter Roloff, M.D.
 - ii. Some PCPs do not want to take on children’s mental health issues.
 - Suggestions include developing education tailored to managing transfer patients, who are stable on their current psychotropic medications.
 - Provide education to augment PCPs’ confidence in taking over the care of patients whose mental health issues have stabilized.
 - WI CPCP will explore this as a future education topic and will continue to seek input from committee members.
- c. Opportunities in all regions
 - i. Promote WI CPCP psychiatrist to do more talks/presentations for specific mental health topics.
 - ii. Invite WI CPCP to regional events that would allow promotion to providers and health systems.
 - iii. Outreach to Managed Care Organizations to promote the use of WI CPCP to PCPs and families.
 - iv. Send out pamphlets or materials for common mental health screening tools and rating scales. Alternatively, develop a toolkit on the WI CPCP website that is a highly curated list of most commonly used mental health scales and screening tools.
 - v. Once this has been developed, WI CPCP psychiatrist clinicians will include the link, when appropriate, when providing consultative support.
- d. DHS and MCW rebranding and reporting efforts – This agenda item was not addressed due to time constraints.

Next Meeting

Wednesday January 19, 2022, at 12:15 PM